It's bad enough people are on their cell phones while they board the flights, they hold up the line most of the time they are not ready for the gate agent to take their ticket. It's rude and annoying for all other passengers to have to listen to their business and personal lives. I don't want to hear it from the man next to me on a 4 or 5 hour flight. Things are not so important that we can't live without phones during flight. I am against cell phones on board flights.